

Dr. Arno Hold

Dammstrasse 71, 8702 Zollikon, Switzerland
+41 79 406 29 20, arno.hold@gmail.com

10 September 1976, Swiss citizen, married, one son
www.linkedin.com/in/arno-hold



PROFILE

- Senior executive with **15+ years of experience leading high-performing teams** in the areas of business development, public affairs, economic policy advice, public-private partnerships, multilateral negotiations, as well as association and board management
- Successful track record in **delivering complex international multi-stakeholder initiatives and strategic programmes** for private industry, international organizations, national governments, and non-profit sector in over 30 countries
- Interdisciplinary expert knowledge in **international trade, innovation & intellectual property, sustainability (ESG/CSR/SDGs), life sciences/health, and digital transformation**
- Seasoned project leader with the **ability to drive change and achieve tangible results** while maintaining diplomacy

RECENT PROFESSIONAL EXPERIENCE

- **Owner, Hold Consulting, Zurich** 2022 - Present
- **Economist** (temp. mandate), *UN Conference on Trade & Development (UNCTAD), Geneva* 2021 - 2022
- **Executive Director, Int. Association for the Protection of Intellectual Property, Zurich** 2018 - 2021
- **Dean of External Relations / President's Board Member, University of St. Gallen (HSG)** 2016 - 2018
- **Sen. Economic Advisor, LSE Enterprise & Visiting Fellow, London School of Economics (LSE)** 2014 - 2017
- **Co-Founder / Programme Director, WTI/CUHK IP Summer Programme, Hong Kong** 2011 - 2015
- **Post-Doc Fellow / Project Leader, World Trade Institute (WTI), University of Bern** 2009 - 2015
- **Project Director / Coordinator Int. Coop., Swiss Fed. Institute of Intellectual Property, Bern** 2007 - 2010

RELEVANT EDUCATION, CERTIFICATIONS & TRAININGS

- **Senior Executive Fellows Program, Harvard University** 2021
- **Ph.D. in International Affairs & Political Economy** (*Dr. rer. publ. HSG*), *University of St. Gallen (HSG)* 2015
- **Master of Adv. Studies in Int. Law & Economics (MILE), World Trade Institute (WTI), University of Bern** 2006
- **Master of Political Science** (*Minors in Int. Law & Economics*), *University of Bern* 2003
- **Project Management Professional Certification (PMP®)** 2021
- **Certificate in ESG Investing, CFA Institute** 2022
- **ESG Specialization, Wharton School, University of Pennsylvania** 2022
- **Extended eCertificate on Leadership & Management, United Nations System Staff College** 2022

LANGUAGES

- **English** (*Full Proficiency*)
 - **French** (*Working Proficiency*)
 - **Spanish** (*Intermediate*)
 - **German** (*Mother Tongue*)
 - **Italian** (*Working Proficiency*)
 - **Mandarin** (*Basic*)
-